



CHRIS KLAMI

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PROFILE

Seasoned design professional based in Pittsburgh, PA, with 15+ years of experience designing, building, and developing creative experiences that help companies grow. I lean on my meticulous attention to detail and absolute passion for design to help me transform abstract concepts into captivating and memorable visual solutions.

EDUCATION

Bachelor's Degree in Visual Communication & Design, Minor in Marketing Kent State University, Kent, OH 2001 - 2007

PAST EXPERIENCE

JazzHR, Employ Inc. Senior Brand Designer November 2012 - March 2024

As the senior designer at JazzHR (formerly The Resumator), I created numerous visual assets and digital properties that helped lead to acquisition in 2021. Following JazzHR's acquisition, I played a key role in launching Employ as the parent brand for several additional acquired companies, designing brand identities and various marketing materials. I also provided ongoing design support for JazzHR and NXTThing RPO, and contributed to projects for Lever and Jobvite as needed.

Mirage Marcom Art Director/Lead Designer & Web Developer

At Mirage I served as the interactive art director, lead interactive designer, and lead interactive programmer. I also provided creative and design support to the print department.

Exchangebase/Maxxum Group Art Director/ Lead Designer May 2009 - May 2010

As a member of the in-house creative & design department for Exchangebase, a start-up SaaS company that provides a trading platform for buyers and sellers of recycled materials, I executed user experience design, branding, and eMarketing.

SKILLSET

Design

- Typography
- Creative & Art Direction
- Photography Direction
- Print & Digital Design
- Corporate Identity Design
- Presentation Design
- **Event Design**
- UX / UI Design
- Web Design
- High Fidelity Mockups
- Responsive Design
- **Branding Systems**
- Traditional & Digital Illustration
- Video Editing
- Copywriting & Editing

Web Development

- Information Architecture
- Wireframing
- Prototyping
- HTML & CSS
- Javascript
- CMS Systems
- **CRM Systems**
- **Bootstrap Framework**
- Frontend Development
- Testing & Debugging
- Project Management
- Marketo Template Creation
- **Hubspot Template Creation**
- Squarespace Template Creation

ADOBE CS

- InDesign
- Photoshop
- Illustrator
- Dreamweaver
- **Audition**
- Priemere
- After Effects
- Acrobat

OTHER PLATFORMS

- Figma
- Canva
- Asana
- Monday

Software Proficiency

MICROSOFT

- Powerpoint
- Word
- Excel